

Crossroads Media-Alexandria 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

Contract #

Schedule Dates Advertiser

Ågency

Product

Salesperson

Brand

CPE

1399727 10/30/12-11/05/12

American Crossroads (41509)

AMERICAN CROSSROADS/1274 (482150) Millennium/DC, Washington DC (1108)

Sales Office Buyer Name Ramsey, Noelle

Phone/Fax

Account Types

Billing Type Comments

Date:

Crossroads Media-Alexandria (2097) POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Millennium Washington DC

11/27/1274 National/Political Issue Agency BRD

Weekly/Irregular Ámerican Crossroads JARED SALLES

Accepted-Station:

Date Entered

10/24/12 Last Modified 10/25/12

Amy Marino Entered By Νo

CO-OP Headline # ECR09850962

Demo A35+ Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$4,162.50 Net Total \$23,587.50

Sales Tax

Columbus (WTTE) By Broadcast Month <u>Spots</u> <u>Rate</u> Nov. 2012 \$27,750.00 Grand Total: \$27,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length Run Ti	imes SPW	/ Mo 1	Tu We T	h Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (4)	11/02/12-11/02/12	2	:30 10A- Maury Pov	vich			i		1	\$500.00	\$500.00	Columbus (WTTE)	MAURY	10/24/12
2.0	Normal Line / SPOT (5)	11/05/12-11/05/12	2	:30 10A- Maury Pov	vich	1				1	\$500.00	\$500.00	Columbus (WTTE)	MAURY	10/24/12
3.0	Normal Line / SPOT (6)	10/30/12-10/30/12	2	:30 1:05A- New Ad Old Christine	ventures of		i			1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/12
4.0	Normal Line / SPOT (7)	10/31/12-10/31/12	2	:30 1:05A- New Ad	ventures of		1			1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/12
5.0	Normal Line / SPOT (8)	11/01/12-11/01/12	2	:30 1:05A- New Ad	ventures of			1		1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/12
6.0	Normal Line / SPOT (9)	11/02/12-11/02/12	2	:30 1:05A- New Ad	ventures of			1		1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/12
7.0	Normal Line / SPOT (10)	11/05/12-11/05/12	2	:30 1:05A- New Ad	ventures of	1				1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/12
8.0	Normal Line / SPOT (11)	10/30/12-10/30/12	2	:30 11:33P- Seinfel	ld		1			1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD	10/24/12
9.0	Normal Line / SPOT (12)	10/31/12-10/31/12	2	:30 11:33P- Seinfel	ld		1		1	1	\$450.00		Columbus (WTTE)	SEINFELD	10/24/12
10.0	Normal Line / SPOT (13)	11/01/12-11/01/12	2	:30 11:33P- Seinfel	ld			1	-	1	\$450.00	· · · · · · · · · · · · · · · · · · ·	Columbus (WTTE)	SEINFELD	10/24/12
11.0	Normal Line / SPOT (14)	11/02/12-11/02/12	2	:30 11:33P- Seinfel	ld			1		1	\$450.00		Columbus (WTTE)	SEINFELD	10/24/12

3/E Bookend P	/B Piggy	Back
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Date:

Billing Type

Comments

Contract # 1399727 Schedule Dates 10/30/12-11/05/12 Advertiser American Crossroads (41509) Agency Crossroads Media-Alexandria (2097) Product POLITICAL CANDIDATE SUPER PAC (ns) (1386) Brand AMERICAN CROSSROADS/1274 (482150) Salesperson Millennium/DC, Washington DC (1108) Sales Office Millennium Washington DC Buyer Name Ramsey, Noelle Phone/Fax

National/Political Issue Agency BRD

11/27/1274

Weekly/Irregular

American Crossroads JARED SALLES

Accepted-Station:

Order Type Normal Package Deal Commission % 15.00 Commission \$4,162.50 Net Total \$23,587.50 Sales Tax

10/24/12

10/25/12

Νo

A35+

Amy Marino

ECR09850962

Comments:

Date:

Date Entered

Last Modified

Entered By

Headline#

CO-OP

Demo

Columbus (WTTE) By Broadcast Month **Spots** <u>Rate</u> 37 Nov. 2012 \$27,750.00 Grand Total: \$27,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	We Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (15)	11/05/12-11/05/12	2	:30	11:33P- Seinfeld		1					1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD	10/24/12
13.0	Normal Line / SPOT (16)	10/30/12-10/30/12	2		9A- News-Good Day Columbus 9am			i				1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
14.0	Normal Line / SPOT (17)	10/31/12-10/31/12	2		9A- News-Good Day Columbus 9am				i			1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
15.0	Normal Line / SPOT (18)	11/01/12-11/01/12	2		9A- News-Good Day Columbus 9am				1			1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/1
16.0	Normal Line / SPOT (19)	11/02/12-11/02/12	2		9A- News-Good Day Columbus 9am					i		1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/1
17.0	Normal Line / SPOT (20)	11/05/12-11/05/12	2		9A- News-Good Day Columbus 9am		1					i	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/1
18.0	Normal Line / SPOT (21)	10/30/12-10/30/12	2	:30	11P- The Office			1				1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/1
19.0	Normal Line / SPOT (22)	10/31/12-10/31/12	2	:30	11P- The Office				1			1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/12
20.0	Normal Line / SPOT (23)	11/01/12-11/01/12	2	:30	11P- The Office				i			1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/12
21.0	Normal Line / SPOT (24)	11/02/12-11/02/12	2	:30	11P- The Office					1		1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/12
22.0	Normal Line / SPOT (25)	11/05/12-11/05/12	2	:30	11P- The Office		1				1	ı	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/12

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Billing Type

Comments

Date:

Contract # 1399727 Schedule Dates 10/30/12-11/05/12 Advertiser American Crossroads (41509) Āgencý Crossroads Media-Alexandria (2097) POLITICAL CANDIDATE SUPER PAC (ns) (1386) Product Brand AMERICAN CROSSROADS/1274 (482150) Salesperson Millennium/DC, Washington DC (1108) Sales Office Millennium Washington DC **Buyer Name** Ramsey, Noelle Phone/Fax 1 CPE 11/27/1274 **Account Types** National/Political Issue Agency BRD

Weekly/Irregular

American Crossroads JARED SALLES

Accepted-Station:

Date Entered 10/24/12 Last Modified 10/25/12 **Entered By** Amy Marino No CO-OP Headline # ECR09850962 Demo A35+ Order Type Normal Package Deal Commission % 15.00 Commission \$4,162.50 Net Total \$23,587.50 Sales Tax

Comments:

Date:

Columbus (WTTE)	******************	•••••••••••••••••••••••••
By Broadcast Month	Spots	<u>Rate</u>
Nov. 2012	່ 37	\$27,750.00
Grand Total:	37	\$27,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	W	Th	Fr	Sa :	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT (26)	10/30/12-10/30/12	2	:30	12:35A- The Office 2			1	-					1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/24/12
24.0	Normal Line / SPOT (27)	10/31/12-10/31/12	2	:30	12:35A- The Office 2				1					1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/24/12
25.0	Normal Line / SPOT (28)	11/01/12-11/01/12	2	:30	12:35A- The Office 2					1				1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/24/12
26.0	Normal Line / SPOT (29)	11/02/12-11/02/12	2	:30	12:35A- The Office 2						1			i	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/24/12
27.0	Normal Line / SPOT (30)	11/05/12-11/05/12	2	:30	12:35A- The Office 2		1	-		-				i	\$250.00	\$250.00	Columbus (WITE)	THE OFFICE	10/24/12
28.0	Normal Line / SPOT (31)	10/30/12-10/30/12	2		6:57:56P- Two And A Half Men 2			1		;				1	\$2,500.00	\$2,500.00	Columbus (WITE)	TWO & A HALF MEN	10/24/12
29.0	Normal Line / SPOT (32)	10/31/12-10/31/12	2	:30	6:57:56P- Two And A Half Men 2				1	!				1	\$2,500.00	\$2,500.00	Columbus (WITE)	TWO & A HALF MEN	10/24/12
30.0	Normal Line / SPOT (33)	11/01/12-11/01/12	2		6:57:56P- Two And A Half Men 2				1	1				1	\$2,500.00	\$2,500.00	Columbus (WTTE)	TWO & A HALF MEN	10/24/12
31.0	Normal Line / SPOT (34)	11/02/12-11/02/12	2	:30	6:57:56P- Two And A Half Men 2					-	1			1	\$2,500.00	\$2,500.00	Columbus (WITE)	TWO & A HALF MEN	10/24/12
32.0	Normal Line / SPOT (35)	11/05/12-11/05/12	2		6:57:56P- Two And A Half Men 2		1			;				1	\$2,500.00	\$2,500.00	Columbus (WITE)	TWO & A HALF MEN	10/24/12
33.0	Normal Line / SPOT (36)	10/30/12-10/30/12	2		7:30A- 7:57A (EST)			1						i	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/17
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Ramsey, Noelle **Buyer Name** Phone/Fax

CPE 11/27/1274 Áccount Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments American Crossroads JARED SALLES Date Entered 10/24/12 Last Modified 10/25/12 Entered By Amy Marino

CO-OP No Headline # ECR09850962

Demo A35+ Order Type Normal

Package Deal Commission % 15.00

Commission \$4,162.50 Net Total

Sales Tax

\$23,587.50

Columbus (WTTE) By Broadcast Month	Spots	Rate				
Nov. 2012	37	\$27,750.00				
Grand Total:	37	\$27,750.00				

Line	Line Type / Break Type (Ref #)	Dates	Coo	Length	Run Times	CDM	14-	-	111				<u> </u>				T		
		 	1360	Lengui	Kull Tilles	SPVV	MO	. 10	VVE	e in	. FF	. 5a	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / SPOT (37)	10/31/12-10/31/12	2	:30	7:30A- 7:57A (EST)	<u> </u>		<u> </u>	1	<u> </u>				1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
35.0	Normal Line / SPOT (38)	11/01/12-11/01/12	2	:30	7:30A- 7:57A (EST)			:	1	1				1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
36.0	Normal Line / SPOT (39)	11/02/12-11/02/12	2	:30	7:30A- 7:57A (EST)			:	!		1			1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
37.0	Normal Line / SPOT (40)	11/05/12-11/05/12	2	:30	7:30A- 7:57A (EST)		1		-					1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
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Åccepted-Àgency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:		